



June 2021

CULTVET

European Joint Qualification in
Cultural Tourism

NewsI_5

Joint Qualification for Vocational Education and Training (VET) centres in the Field of Cultural Tourism - CULTVET'

In recent years, cultural tourism is the spearhead of any efforts for the diversification of the tourism offer particularly to overcome the seasonality of the «sea and sun» model. CultVET, a 2-year-long project, is aiming to contribute to the further growth of the tourism sector through the development of a **European Joint Qualification** for VET centres in the cultural tourism field, with a strong work-based component.

CultVET project main output:

Qualification Profile: Definition of a detailed qualification profile based on the European Hospitality Tourism Skills Passport and with the input of focus groups that took place in each partner's country.

Assessment standards: Are going to be designed for all the learning outcomes and project facilities and are going to include both classroom training activities and work-based learning.

Joint curriculum: Through the creation of a working group and in close collaboration with stakeholders the formed joint curriculum is describing specific competencies that learners need to acquire.

Quality Assurance mechanisms: Admission Criteria, Admission Management, Cooperation Agreement, Quality Criteria for the work-based learning component, Capacity Building for SMES, Communication Platform, Communication Protocols, Apprenticeship Training Plan, Training Logbook

Website: www.cultvet.eu/

Facebook: [Cultvet Erasmus +](https://www.facebook.com/CultvetErasmus/)

Twitter: [@CultVet](https://twitter.com/CultVet)

Youtube: [CULTVET](https://www.youtube.com/channel/UC...)



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Joint Qualification Curriculum

The tourism job market is increasingly requiring young professionals able to combine thorough knowledge and particular skills. The course is aiming to provide an updated vocational offer in the field of Cultural Tourism.

Participants in the course will have the chance to be trained through a **Joint Qualification Curriculum** based on the needs of the sector, taking into consideration the European experience, collaborating with their european colleagues and learning through their participation in a real work environment. Young people will be able to use their knowledge and skills obtained directly in the field and thus increase their employability.

Download the full version of the Joint Qualification Curriculum, [here](#)

Completion of the 2nd round of CultVET courses

The online CultVET courses were successfully completed in February 2021. During the 2nd round of courses, we had participations from 6 countries: Cyprus (8 students), Greece (7 students), Italy (7 students), Spain (4 students), Poland (1 student), Argentina (1 student). Following the end of the courses, the participants had their 300 work-based training which was held online, due to the pandemic.



CultVET Final Conference

CultVET Final Conference was organized on June 11th 2021. The online conference presented the results of the project. At the same time, prestigious speakers discussed the challenges and perspectives in the field of cultural tourism. The conference was held online through the ZOOM platform and Facebook platform, receiving more than 500 views. The conference was promoted through press releases and social media.



CULTVET INVITATION

We would like to invite you to participate
in the online final conference on the project Cultvet

Cultural tourism prospects and challenges

DATE **Friday 11th of June 2021**
TIME **10:00 - 13:00 CET**
LOCATION **ZOOM platform * & Facebook Live Broadcasted**

*You will receive an email with the instructions to access the event via ZOOM





CONFERENCE PROGRAMME

Cultural tourism prospects
and challenges

10:00 – 10:05 **Welcome** - Matina Zisiadou, Nicosia Tourism Board

SESSION 1: CULTVET PROJECT RESULTS

10:20 – 10:40 **Presentation of project results** - Carmen Fernández,
Chamber of Commerce of Seville

10:40 – 10:45 **Testimonials** by professors and students (video)

SESSION 2: CULTURAL TOURISM IN EUROPE; BEST PRACTICES, PROSPECTS AND CHALLENGES

10:45 – 11:05 **The charter for sustainable cultural tourism (4th edition)**
Manos Vougloukas, Secretary - General European Cultural
Tourism Network

11:05 – 11:25 **Best practices in Cultural tourism**
Ángeles Gonzalez Cobreros

11:25 – 11:45 **The importance of the cultural routes of the Council of
Europe: the Phoenicians Route**
Elena Tanou - President of the Phoenicians Route

11:45 – 11:55 **Q&A**

SESSION 3: THE ROLE OF CULTURAL TOURISM STAKEHOLDERS

11:55 – 12:15 **Going Digital: Our Story during the Pandemic**
Tzeni Lymperopoulou, Deputy Director
The Leyentis Municipal Museum of Nicosia

12:15 – 12:35 **Festivals and events; the example of Nicosia Pop Up Festival**
Xenios Symeonides and Maria Efstathiou, Nicosia Municipal
Arts Centre (NIMAC)

12:35 – 13:00 **Q&A - Closing remarks**

Certificate of attendance will be awarded upon request

CONFERENCE PROGRAMME

Cultural tourism prospects and challenges



CARMEN FERNADEZ

Chamber of Commerce of Seville

European Cultural Tourism Network (ECTN) AISBL

the only pan-European network of destinations, regional and local authorities, NGOs and research institutes for Sustainable Cultural Tourism development and promotion

Logos: ECTN Award 2021, 10 Years, 2018 European Year of Cultural Heritage, European Union European Regional Development Fund, CHRISTA, Cult-RinG, Cult-CreaTE, FOODRIZ, Erasmus+, European Heritage Alliance 33, TourismMalta, Growth 2030

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CULTVET FINAL CONFERENCE Final Conference on Cultural Tourism

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European Joint Qualification in Cultural Tourism

CultVET project – 597855 – EPP – 1 – 2018 – 1 – ES – EPPKA3 – VET – JQ

Dissemination Seminars

Partners from each country (Spain, Italy, Greece, and Cyprus) held dissemination seminars to inform the cultural tourism stakeholders on the project CultVET. The participants had the opportunity to get informed on the actions of the 2 year project and exchanged ideas on the curriculum of the course.

CultVET

1. VET is slow to keep up with the needs of the sector

2. Need to develop the VET offer in order to prepare highly qualified professionals

3. Development of a joint qualification with a strong work-based component.

1. SKILLS PASSPORT
2. JOINT CURRICULUM
3. ASSESSMENT STANDARDS

10 PARTNERS | 4 VET ORGANISATIONS | 24 MONTHS

50 VET students and 80 SMEs



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