



October 2020

# CULTVET

European Joint Qualification in  
Cultural Tourism

NewsI\_4

## Joint Qualification for Vocational Education and Training (VET) centres in the Field of Cultural Tourism - CULTVET'

In recent years, cultural tourism is the spearhead of any efforts for the diversification of the tourism offer particularly to overcome the seasonality of the «sea and sun» model. CultVET, a 2-year-long project, is aiming to contribute to the further growth of the tourism sector through the development of a **European Joint Qualification** for VET centres in the cultural tourism field, with a strong work-based component.

### CultVET project main output:

**Qualification Profile:** Definition of a detailed qualification profile based on the European Hospitality Tourism Skills Passport and with the input of focus groups that took place in each partner's country.

**Assessment standards:** Are going to be designed for all the learning outcomes and project facilities and are going to include both classroom training activities and work-based learning.

**Joint curriculum:** Through the creation of a working group and in close collaboration with stakeholders the formed joint curriculum is describing specific competencies that learners need to acquire.

**Quality Assurance mechanisms:** Admission Criteria, Admission Management, Cooperation Agreement, Quality Criteria for the work-based learning component, Capacity Building for SMES, Communication Platform, Communication Protocols, Apprenticeship Training Plan, Training Logbook

Website: [www.cultvet.eu/](http://www.cultvet.eu/)

Facebook: [Cultvet Erasmus +](https://www.facebook.com/CultvetErasmus+)

Twitter: [@CultVet](https://twitter.com/CultVet)

Youtube: [CULTVET](https://www.youtube.com/CULTVET)



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## Joint Qualification Curriculum

The tourism job market is increasingly requiring young professionals able to combine thorough knowledge and particular skills. The course is aiming to provide an updated vocational offer in the field of Cultural Tourism.

Participants in the course will have the chance to be trained through a **Joint Qualification Curriculum** based on the needs of the sector, taking into consideration the European experience, collaborating with their european colleagues and learning through their participation in a real work environment. Young people will be able to use their knowledge and skills obtained directly in the field and thus increase their employability.

Download the full version of the Joint Qualification Curriculum, [here](#)

## CultVET apprenticeships

During the 1<sup>st</sup> call of the course, CultVET participants were placed in 17 onsite apprenticeships and 7 online apprenticeships. The participants had their 300 hours of work-base training in various enterprises in the field of cultural tourism.

## Success of CultVET students in ISO exams

CultVET students participated in the examination “Cultural Tourism Specialist” based on ISO 17024. All students successfully passed the exams and received their certification from ACTA.





### Launch of 2<sup>nd</sup> round of CultVET course

As it was previously decided by all partners, the CultVET course launched a second round of courses in September 2020. The second round of courses was promoted through press releases and social media posts by all the partners of the consortium. Moreover, the partners Nicosia Tourism Board and Eurosuccess Consulting held an information day for the 2<sup>nd</sup> round of courses in Cyprus Higher Hotel Institute.

The course started in October 2020, and it will be completed by February 2021 on a daily and intensive basis (3 hrs/4 days week). The course was held online with the participation of students from different nationalities.



# European Joint Qualification in Cultural Tourism

CultVET project – 597855 – EPP – 1 – 2018 – 1 – ES – EPPKA3 – VET - JQ



## Participate in CULTVET's Joint Qualification Course: Application Deadline: 10th October

### Action Synergy

10 October 2020 · 🌐

Are you interested in cultural tourism? Today is the last day to apply for your participation in the Joint Qualification on Cultural Tourism which is offered by the Cultvet Erasmus + project. Join an international group of students and improve your skills through 200 hours of online learning and work-based learning opportunities. More information and the application form can be found here: <http://action.gr/.../become-an-expert-in-the-field-of.../>



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