



September 2019

CULTVET

European Joint Qualification in
Cultural Tourism

News1_1

Joint Qualification for Vocational Education and Training (VET) centres in the Field of Cultural Tourism - CULTVET'

In recent years, cultural tourism is the spearhead of any efforts for the diversification of the tourism offer particularly to overcome the seasonality of the «sea and sun» model. CultVET, a 2-year-long project, is aiming to contribute to the further growth of the tourism sector through the development of a **European Joint Qualification** for VET centres in the cultural tourism field, with a strong work-based component.

CultVET project main output:

Qualification Profile: Definition of a detailed qualification profile based on the European Hospitality Tourism Skills Passport and with the input of focus groups that took place in each partner's country.

Assessment standards: Are going to be designed for all the learning outcomes and project facilities and are going to include both classroom training activities and work-based learning.

Joint curriculum: Through the creation of a working group and in close collaboration with stakeholders the formed joint curriculum is describing specific competencies that learners need to acquire.

Quality Assurance mechanisms: Admission Criteria, Admission Management, Cooperation Agreement, Quality Criteria for the work-based learning component, Capacity Building for SMES, Communication Platform, Communication Protocols, Apprenticeship Training Plan, Training Logbook

Website: www.cultvet.eu/

Facebook: [Cultvet Erasmus +](https://www.facebook.com/CultvetErasmus+)

Twitter: [@CultVet](https://twitter.com/CultVet)

Youtube: [CULTVET](https://www.youtube.com/CULTVET)



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European Joint Qualification in Cultural Tourism

CultVET project – 597855 – EPP – 1 – 2018 – 1 – ES – EPPKA3 – VET - JQ

Joint Qualification Curriculum

The tourism job market is increasingly requiring young professionals able to combine thorough knowledge and particular skills. The course is aiming to provide an updated vocational offer in the field of Cultural Tourism.

Participants in the course will have the chance to be trained through a **Joint Qualification Curriculum** based on the needs of the sector, taking into consideration the European experience, collaborating with their European colleagues and learning through their participation in a real work environment. Young people will be able to use their knowledge and skills obtained directly in the field and thus increase their employability.

Key areas of study:

1. Understanding the concept of cultural and heritage tourism and its value
2. Interfacing with customers and managing customers experience
3. Project Management for cultural tourism experiences
4. ICT and Technology for Cultural Tourism
5. Marketing and communication

Course details:

The course is no-fees (it is financed by Erasmus+ Programme) and it is open to students having (or close to achieve) at least a Secondary School Diploma. Students will have the opportunity to receive internationally recognised certification.

Course will last 500 hours, divided in:

200 hours of in-class activities

300 hours of on-the-job-training (approx. 3 months)

The in-class activities will be both in English and in local language and they will be organised also by taking into account the needs of worker-students.

8 students (2 per country) will be selected through joint exams and will have the chance for apprenticeship abroad

Download the full version of the Joint Qualification Curriculum, [here](#)

Call for applications will be opened on 16th of September 2019

Visit [CultVet website](#) for more details



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Kick-off meeting – Sevilla

Partners had the chance to present their project plans, areas of interests and methodologies for ensuring the quality of the project.



Focus groups – CultVet project

Focus groups took place in each partner country; Spain, Cyprus, Greece, Italy. Professionals from the tourist sector had the chance to discuss and express their opinions on what cultural tourism is, what exactly is included and what are the fundamental competencies for any professional working in the field.



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Action



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